FONDAZIONE SAFE

Purpose in Business: Steward Ownership and Enterprise

May 2025 | Modena

Who We Are

Non-profit foundation bridging **innovation** and societal protection.

Shaping European resilience through **public-private cooperation**.

Advancing ethical, purpose-driven **security** innovation.

Not a Company. Not a traditional Think Tank.

A mission-driven foundation uniting public and private actors to design and deliver security solutions.

FONDAZIONE
SAFE

Innovation
Responsibility
Resilience

Connecting Innovation with Impact.

Translating Security Technology into Real-World Solutions.

Our Mission

Translate innovation into **real-world protection and preparedness**.

Strengthen public institutions and civil society capabilities.

Promote European values through **strategic autonomy**.

Innovation that serves those who serve us all.

Our Vision & Values

Security and sustainability through **ethical innovation.**

Trust, long-term vision, and reinvestment in purpose over profit.

We innovate with integrity.

People, not profit, drive us.

Integrity	Innovation	Collaboration	Transparency	Public Value

An Example of Steward Ownership? We did not know, but probably yes

Long-term vision and continuity beyond leadership cycles.

Ethical governance rooted in transparency and societal responsibility.

SAFE reinvests value into **capacity building**, not capital return.

Our foundation is built on trust, long-term vision, and reinvestment in purpose over profit.

We innovate with integrity - people, not profit, drive us.

SAFE and Purpose-Driven Innovation

Technology serving the **common good** and institutional empowerment.

SAFE is a working model of purpose-driven, **non-speculative enterprise**.

Mission-first, not profit-first: impact and accountability matter.

Strategic Focus Areas

Security Innovation: CBRN, cybersecurity, infrastructure protection.

Immersive & XR Training for emergency and law enforcement actors.

Public-private cooperation: Ministries, SMEs, academia, EU bodies.

European technological sovereignty and **strategic resilience**.

SAFE leads high-impact projects across key domains, from cybersecurity to immersive training.

We operate where security meets innovation - across sectors and borders.

Looking Ahead

Grow an **innovation ecosystem** for societal resilience.

Expand **cross-border collaboration** with purpose-led partners.

Foster a **new culture of responsibility** in tech and security sectors.

We believe the next frontier is ethical tech, resilient systems, and values-driven partnerships.

The future of security is trust, governance, and purpose-aligned collaboration.

The Calvarina Base

Key Achievements in our 6 years of life

25 people, average age under 35, 65% female staff, 3 offices (Italy, Lebanon, Libya)

Recovered one abandoned NATO base and created an innovative testing and training center

Recovered a 1900 primary school and transformed into our HQ

50+ projects, over 100M€, across Europe, MENA, Central Asia

SAFE leads high-impact projects across key domains, from cybersecurity to immersive training.

We operate where security meets innovation - across sectors and borders.

Creating and managing a Foundation – is it all beautiful?

Almost.

- **Understanding from outside world**
  - *what are you concretely doing? Who are you?*

- **Staff vs Associates vs Members**
  - *How to build sustainability when mixing value-based participation and professionalism?*
  - *How to "fight" short-termism of younger generations?*

- **Funding and financial sustainability**
  - *How to balance commercial activities and non-commercial ones, to stick to the purpose but maintain solidity?*
  - *How to incentivize staff in an ethical way and respecting the non-profit "rules of the game", while remaining competitive on the market and attracting talent?*
  - *How to harmonize taxation laws, achieve more clarity and reduce the daily "what the hell shall we do now" ?*

Building a Safer Future Together

The value of an idea lies in the using of it

Thomas Edison